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MANUFACTURER VIRTUAL
SPECIAL PACK VSP IDEA

10

12

INTERNAL
APPROVAL
PROCESS

YES

NO

STOP

28

PRODUCT SENT
TO WAREHOUSE

26

PRODUCT
MANUFACTURE

30

PRODUCT SENT
TO CUSTOMER

32

CUSTOMER

NO

34

CONSUMER
DOESN'T
PURCHASE OFFER

YES

36

CONSUMER
PURCHASES
OFFERED ITEMS

38

TRANSACTION
LOGS STORED

14

MANUFACTURER
ENTERS VSP EVENT
INTO SERVER

40

SPECIFIED
DATA SENT
TO SERVER

46

REPORTS
SENT TO
CUSTOMER

17

CUSTOMER
REJECTS
OFFER

16

CUSTOMER
SELL-IN

NO

42

SERVER
PROCESSES
TRANSACTION
LOG DATA

44

SERVER
GENERATES
VALIDATION
REPORTS

YES

18

CUSTOMER ACCEPTS OFFER

CUSTOMER INFORMATION
SET-UP IN SERVER

24

20

CUSTOMER
WILLING AND
ABLE TO
PARTICIPATE

22

YES

CUSTOMER
IS ENROLLED
IN PROGRAM
VIA SERVER

48

REPORTS AND
INVOICES SENT TO
MANUFACTURER

NO

STOP

52

CUSTOMER IS PAID
FOR VALIDATED
MATCHES

50

MANUFACTURER
PROCESSES
PAYMENTS
FROM INVOICES

54

SERVER IS
PAID FOR
PROCESSING

FIG. 1

INVENTOR: PAUL E. CARPENTER, et al.
DOCKET: NTR-001
ATTY: DONALD E. HASSE; PHONE: (513) 229-0383

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Create Offer

1. OFFER DETAILS

Manufacturer:

Offer ID:

Offer Description:

Offer Start Date: Month ∨ Day ∨ Year ∨

Offer End Date: Month ∨ Day ∨ Year ∨

Offer Value: $

2. PRODUCT SELECTION

Please select products from Column A and products from column B

Column A

Select Products ∨

Description	ID Code
XYZ	10010001
XYZZ	0010212
XYZY	22154821

Column B

Select Products ∨

Description	ID Code
XYZ	10010001
XYZZ	0010212
XYZY	22154821

FIG. 2